

A top-down view of a minimalist desk setup. In the center is a spiral-bound notebook with a blank white page. To its left is a sketchbook with a technical drawing of a mechanical part. A small, light-colored paper bag sits in the upper center, containing a dark pen with a gold clip. A semi-transparent pink rectangle is overlaid on the notebook, containing the text 'whitefox studios'.

whitefox
studios

SERVICES *and*
PRICING GUIDE



WELCOME!

IT'S NICE TO MEET YOU

I'M A FREELANCE GRAPHIC DESIGNER FROM MONTREAL.
MY DESIGN PHILOSOPHY IS SIMPLE; LESS IS MORE.

For over 12 years, I've had the pleasure of collaborating with amazing clients across a wide range of industries. In this journey, I've nestled into my niche of minimalist artwork, which reflects my passion for brand design, typography & wildlife. With a keen eye for detail, I enjoy creating aesthetically intelligent designs that will set you apart from the pack.



The MISSION

WHAT WHITEFOX STUDIOS IS ALL ABOUT

Branding can have a huge impact on your business.

A great brand has the ability to make your customers feel a certain way, creating trust between you and your target market. It's all about making your business memorable and consistent so that it stands out from your competitors. As part of my branding services, I work collaboratively with my clients to ensure that the brand story is integrated into visual representations. This ensures brand relevance throughout every touchpoint.

MEET *the* DESIGNER

GET TO KNOW ME



JESSICA KOURTIS

GRAPHIC DESIGNER

Outside of the studio, when I'm not obsessing over fonts, you may find me tackling my daughters with love, enjoying large doses of feline affection and discovering new adorable bake shops to satisfy my sweet tooth – because chocolate is life.

FUN FACT

If I wasn't a graphic designer, I would have probably started my own animal rescue or small farm.



PACKAGE OPTIONS

WHATS SUITS YOUR BUSINESS

1

the START-UP

- ✓ PRIMARY LOGO
- ✓ SECONDARY LOGO
- ✓ BRANDING GUIDE
- ✓ TYPOGRAPHY
- ✓ COLOR PALETTE
- ✓ CUSTOM PATTERN

\$1,250

2

the PREMIUM

- ✓ PRIMARY LOGO
- ✓ SECONDARY LOGO
- ✓ BRANDING GUIDE
- ✓ TYPOGRAPHY
- ✓ COLOR PALETTE
- ✓ CUSTOM PATTERN
- ✓ BUSINESS CARD DESIGN
- ✓ FLYER DESIGN
- ✓ SOCIAL MEDIA ASSETS;
Instagram
5X HIGHLIGHT COVERS
3X STORY TEMPLATES
Facebook
PROFILE & COVER PHOTOS

\$2,000

PROJECT TIMELINE

SCHEDULE DURATION



01

WEEK ONE // LET'S TALK

We'll chat about your project and vision as well as what services you'll be needing. I'll then provide you with a quote. Once this is accepted, you'll make the deposit payment to secure your booking!

02

WEEK TWO // DESIGN

The fun part! I'll jump into your project and provide you with different design concepts to start with. Sit back, relax and wait for your package to arrive in your inbox.

03

WEEK THREE // REFINEMENTS

This is our chance to make changes. Your important feedback ensures we hit the mark smoothly and efficiently!

04

WEEK FOUR // WRAPPING UP

Once we've finalized your project, a folder including all high quality graphics will be sent for you to start using!

READY *to get* STARTED?

LET'S CONNECT



[INSTAGRAM.COM/WHITEFOXSTUDIOSMTL](https://www.instagram.com/whitefoxstudiosmtl)



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I CAN'T WAIT TO HEAR FROM YOU!